

LONGITUDE Rx

The specialty pharmacy partner health systems built for themselves.

Longitude Rx helps health systems optimize and strengthen specialty pharmacy performance, increasing prescription capture, improving patient outcomes and protecting margin.

FOUNDED BY

MICHIGAN MEDICINE UNIVERSITY OF MICHIGAN · BaylorScott&White HEALTH · Providence · NOVANT HEALTH · MEMORIAL HERMANN

WHO WE ARE

Built by health systems to strengthen health system pharmacy.

Longitude Rx is owned and governed by not-for-profit health systems as part of Longitude Health. That shapes how we work: as an extension of your team, focused on strengthening your specialty pharmacy operations, financial performance and clinical outcomes.

LONGITUDE Rx IMPACT IN 2026

$16M+	20+	800+	8
Health system gross profit impact	Limited distribution drugs unlocked	Patients supported	Health system customers

WHAT SETS US APART

Health system co-development
A meaningful focus on the objectives health systems are measured on.

Scale and asset maximization
Our network of assets and capabilities adds speed, value and access at scale.

We do the hard work
Experts who take a strategic look at the margin levers unique to your program.

Value retained within health systems
Collaboration across customers keeps value where it belongs.

HOW WE HELP

- **Operational Excellence**
  Rx capture and 340B strategy to keep more prescriptions and value in your system.
- **Market Access**
  Payer and manufacturer strategy to open restricted networks and limited distribution drugs.
- **Technology Solutions**
  LRx360, LRx Connect, Polaris and rebate readiness solutions that unify data and simplify workflows.

PART OF LONGITUDE HEALTH

Member systems combined: 140+ hospitals, 10 states, 280,000+ employees

OPERATIONAL EXCELLENCE

Keep specialty prescriptions, and their value, inside your system.

Specialty prescriptions filled outside your system take revenue and margin with them. We pair integrated clinical services with 340B strategy to close that gap.

1 RX CAPTURE OPTIMIZATION

Integrated clinical pharmacy services that support patient care.

Embedded care teams
Connect patients to your pharmacy through clinical pharmacists on their care teams.

Support hub
Help patients start and stay on therapy with centralized support.

Medication capture strategy
Bring more eligible prescriptions in house with a targeted plan.

Prescription retention
Keep patients and their refills in your pharmacy.

Rx channel optimization
Route each prescription where it delivers the most value.

2 340B OPTIMIZATION

Operational and strategic services that maximize program value and support compliance.

Contract pharmacy optimization
Protect 340B value across your contract pharmacy network.

Claims qualification
Improve capture of eligible 340B claims.

Location strategy
Plan outpatient growth with 340B value in mind.

Patient eligibility workflows
Strengthen referral documentation and validation for eligible prescriptions.

Employee health plan strategy
Lower drug spend by keeping employee prescriptions in your own pharmacies.

3 SPECIALTY PHARMACY BUILD AND ACCREDITATION

We have helped health systems build specialty pharmacies from the ground up. From planning and launch to accreditation readiness, our team supports every step.

MARKET ACCESS

Expand access to the therapies your patients need.

Limited distribution drugs and narrow payer networks lock health systems out, so specialty prescriptions leak to outside pharmacies. We use our scale and market position to expand your access to payers, PBMs and manufacturers.

Payer and PBM Strategy

- Identify payer lockouts and access barriers.
- Assess contract opportunities by market and health system.
- Use Centers of Excellence and program differentiation to gain access.

Manufacturer Access and Launch

- Engage manufacturers early, from development through launch.
- Expand access to limited distribution and specialty drugs.
- Support evidence generation with integrated EHR and pharmacy data.

Rare Disease, Cell and Gene Therapy Readiness

- Assess operational readiness and site capabilities.
- Build patient identification and care pathways.
- Report longitudinal data and outcomes.

Employee Benefit and Population Health

- Bring system pharmacies into employee benefit design.
- Optimize formulary and specialty pharmacy utilization.
- Reduce total cost of care through integrated pharmacy services.

LRx CONNECT

We handle manufacturer data for you, from acquiring, cleaning and standardizing to submitting and answering data questions, so your team can focus on patients.

TECHNOLOGY SOLUTIONS

Technology that unifies data and simplifies the work.

Our solutions connect fragmented data, simplify complex workflows and protect margin, so your pharmacy is ready for the regulatory changes ahead.

SPECIALTY PHARMACY PLATFORM

LRx360

LRx360 unifies disparate EHR, wholesaler and TPA data and workflows in one platform. Automation handles the most manual work, and full visibility shows where each prescription stands at every step. Proprietary intelligent routing and automated refill management increase prescription capture, ops dashboards deliver actionable insights and 340B prequalification checks keep you audit ready.

PURCHASING INTEGRITY

Polaris

Make sure every facility pays the right contracted price. We compare wholesaler pricing to what your system pays, flag discrepancies as they happen and help recover overcharges, protecting margin across your network.

MANUFACTURER DATA EXCHANGE

LRx Connect

We handle manufacturer data for you, from acquiring, cleaning and standardizing to submitting and answering data questions. Your team gets back to patient care while we protect the access you have and open the door to more.

REBATE MANAGEMENT

MFP and 340B Rebate Pilot Solution

Real-time rebate visibility for everyone from the C-suite to analysts. Every claim is tracked from submission to payment, so you always know what's owed, paid, and outstanding. We flag every discrepancy, manage the Good Faith Inquiries (GFIs), and fix the workflow issues behind them.



Unified data



Simplified workflows



Protected margin



Regulatory readiness

MEET OUR LEADERSHIP

Led by pharmacy and health system experts.

Our leaders have built and run specialty pharmacy, 340B and clinical programs inside health systems. They bring deep expertise and proven insight to every partnership.



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Director, Product and Innovation

LET'S CONNECT

Find the value your specialty pharmacy is leaving behind.

LONGITUDE Rx

1. **Start a conversation**
   Meet our team and talk through your priorities.

2. **Explore a data assessment**
   Identify where your program has the greatest opportunity.

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